

Tools built to stand behind your mission

Mapping existing Born Between 2 Generals platforms to the D.A.D.S. pillars — Educate, Report, Protect.

Everything below already exists — so D.A.D.S. can put proven, privacy-first tools in parents' hands quickly. Each maps to a pillar, and each is built on the principle your site is: safety by architecture, not promise.

EDUCATE

TELL — Media Literacy

Read the screen, don't just watch it.

WHAT IT DOES

A guided media-literacy app that teaches families to spot manipulation, framing, and deceptive contact — the same skills that help a kid recognize a grooming approach or a fake “peer” online.

WHY IT FITS

Pairs directly with your Education Library: your guides teach the threats, TELL builds the instinct. A natural free companion to the “know the threats, beat the threats” message.

PROTECT

ShieldScan — Family Digital Safety

Privacy-absolute architecture · nothing leaves the device.

WHAT IT DOES

A family digital-safety scanner that helps parents harden phones, accounts, and the apps kids use — the working software version of your “Lock Down the Devices” guide.

WHY IT FITS

Strongest match in the portfolio. Its privacy-absolute design means no family data is collected or sold — right for an audience that distrusts surveillance-ware. Ships free for safety use.

REPORT / PROTECT

Project Exodus — Child-Safety Platform

Four components · report routing and response.

WHAT IT DOES

A multi-part child-safety platform oriented toward getting a threat in front of the right people quickly, and supporting families through what comes next.

WHY IT FITS

Lines up with the “Report” spine of your site — routing to NCMEC, Take It Down, and law enforcement — and can reinforce, not replace, the official channels you already point families to.

Before anything goes live — a few standing lines

Keep safety-critical tools free. These are provided free-tier for families; that matches both D.A.D.S.'s free-education model and our own rule that child-safety tools are never paywalled.

Counsel gates the paperwork. Any licensing terms or EULA for a D.A.D.S. arrangement should go through Bill Olson before launch, the same as our other supply arrangements.

Halo is held back for now. Our encrypted-comms app could support secure reporting, but we make no encryption claims until an independent cryptographer review is done — so it's held off this sheet for now.